

**DEVELOPMENT PROGRAMME
CAA COCOA ACADEMY**

CARBON MANAGEMENT WORKSHOP

**A PRACTICAL 2-DAY COURSE DESIGNED TO HELP
PARTICIPANTS MOVE FROM CARBON
FUNDAMENTALS TO REAL-WORLD BUSINESS
APPLICATION.**

**31 AUGUST – 1 SEPTEMBER
SINGAPORE**

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CARBON MANAGEMENT WORKSHOP



BUILDING THE FOUNDATION FOR CLIMATE ACTION

Why Attend

- Build a strong understanding of carbon fundamentals and Scope 1-3 GHG accounting.
- Gain practical insight into carbon trading systems, market mechanics, and how carbon considerations affect commodity contracts.
- Understand carbon projects and green finance, and how organisations can create value while supporting credible climate action

**Module 1:
Carbon Fundamentals
(Mandatory Module)**

**Module 2:
GHG Footprinting,
Scope 1-3 Emissions**

**Module 3:
Carbon Trading &
Commodity Contracts**

**Module 4:
Carbon Projects &
Green Finance**

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Objective

This 2-day course provides participants with a practical and well-rounded introduction to carbon regulations, GHG accounting, carbon markets and market mechanisms, and the role of carbon in commodity supply chains.

Participants will leave with practical knowledge that can be translated into actionable business plans and decision-making frameworks.

Who should attend?

Corporate Sustainability and ESG Professionals

- Sustainability teams responsible for shaping ESG strategy.
- Professionals seeking stronger knowledge of carbon risks, emissions tracking, and how to translate sustainability goals into practical business plans.

Commodity Traders and Commercial Teams

- Individuals and companies involved in trading and/or managing carbon credits.
- Professionals who need to understand how carbon regulations, pricing, and contract terms affect trading decisions, costs, and supply chain competitiveness.

Senior Management and Strategic Decision-Makers

- Leaders seeking practical insight to support informed decisions on carbon compliance, risk management, and business transformation.

Policy, Regulatory, and Advisory Professionals

- Professionals who need to stay ahead of evolving carbon rules and frameworks.
- Advisers who want to provide relevant, credible, and future-ready guidance and action plans

Module Overview

Curriculum is subject to change.

Module 1: Carbon Fundamentals

Takeaway: Build a foundational understanding of carbon management, including key concepts, carbon markets, and the evolving landscape of regulation, compliance, risk, and governance.

Recommended for:

- Corporate Sustainability and ESG
- Commodity Traders and Commercial Teams
- Senior Management and Strategic Decision-Makers
- Policy, Standards, and Advisory Professionals

Module 2: GHG Footprinting and Scope 1–3 Emissions

Takeaway: Learn how carbon emissions are measured and managed, including Scope 1, 2, and 3 emissions, and how GHG calculations align with recognised standards.

Recommended for:

- Corporate Sustainability and ESG
- Policy, Standards, and Advisory Professionals

Module 3: Carbon Trading and Commodity Contracts

Takeaway: Understand how carbon pricing, credit use, and contractual terms influence risk allocation and commercial decision-making, with practical exposure to exchange-based carbon trading.

Recommended for:

- Carbon Traders and Risk Management
- Commercial and Legal Teams
- Policy, Standards, and Advisory Professionals

Module 4: Carbon Projects and Green Finance

Takeaway: Explore how carbon projects are designed and financed, and how green finance can help organisations scale climate initiatives while maintaining credibility and alignment with climate goals.

Recommended for:

- Corporate Sustainability and ESG
- Senior Management and Strategic Decision-Makers
- Policy, Standards, and Advisory Professionals
- Project Developers

Learning Outcomes

By the end of the programme, participants will be able to:

- Understand core carbon management concepts, including risk, governance, and Scopes 1-3 GHG accounting.
- Interpret carbon trading systems, market mechanics, and the implications for commodity contracts.
- Assess the role of carbon projects and green finance in supporting climate action and business value creation.
- Apply practical carbon knowledge to support business planning and implementation.

Programme Structure

- The 2-day programme is divided into individual modules.
- Participants may select the modules most relevant to their role and business needs.
- Modules 3 and 4 are run concurrently. You may select to attend **either** Module 3 **or** Module 4.

Programme Fees

All fees are in USD

	Member	Non-Member
3 Modules	2,300	2,500
2 Modules	1,450	1,500

Conference attendees are eligible for member pricing.
Special discount code will be shared after ticket purchase.

A minimum of 20 participants is required for the course to run.
Curriculum is subject to change.

Detailed Module Descriptions

Curriculum is subject to change.

Module 1 – Carbon Fundamentals (Mandatory)

This introductory module builds a foundation in carbon management, covering key concepts, carbon markets, and the evolving landscape of regulation, compliance, risk, and governance. It equips participants with the essential knowledge needed to navigate carbon-related challenges and opportunities, while setting the stage for the rest of the programme.

Module 2 – GHG Footprinting in Practice: Measuring Scopes 1-3, Hotspots, and Supply Chain Data

This module covers how carbon emissions are measured and managed in practice across the value chain. Topics include Scope 1, 2, and 3 boundaries, identification of key emission hotspots in cocoa supply chains, including land-use change, farming, processing, and transport, as well as practical approaches to GHG calculation aligned with recognised standards. Participants will also gain insight into traceability, data collection systems, and the generation of reliable emissions data to support effective carbon management and strategy development.

Module 3 – Carbon Trading and Commodity Contracts: Market Mechanics Explained

This module explains how carbon markets operate and how they intersect with commercial activities. Participants will understand key trading instruments and market mechanics in both compliance and voluntary markets, learn how carbon pricing and risks affect contractual terms, and explore practical approaches to carbon strategy and project implementation.

Module 4 – Carbon Projects and Green Finance: Unlocking Value in Voluntary Carbon Markets

This module explores how to design practical carbon projects and understand the role of green finance in scaling climate initiatives. It also examines how organisations can unlock value from carbon credits while ensuring credibility and alignment with climate goals.

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Delegates staying for the CAA International Cocoa Conference from 2-3 September are entitled to discounted tickets

enquiry@cocoaasia.org | In conjunction with the CAAICC
www.caacocoaconference.org

